YIELD GROWTH

QUALITY WELLNESS PRODUCTS

CSE:BOSS OTCQB:BOSQF Frankfurt:YG3
Disclaimer

Forward looking information

This presentation contains “forward looking information” within the meaning of applicable Canadian securities legislation. Wherever possible, words such as “plans”, “expects”, or “does not expect”, “budget”, “scheduled”, “estimates”, “forecasts”, “anticipate” or “does not anticipate”, “believe”, “intend” and similar expressions or statements that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved, have been used to identify forward looking information.

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Forward looking statements are based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect. Management believes that the assumptions and expectations reflected in such forward looking statements are reasonable.

Market data disclaimer

This presentation includes market and industry data that has been obtained from third party sources including publications from various industries, and where appropriate, certain numbers, including dollar amounts, have been rounded out by us to avoid lengthy numbers. We believe that this industry data is accurate and that its estimates and assumptions are reasonable; however, there are no assurances as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable; however there are no assurances as to the accuracy or completeness of included information. Although the data is believed to be reliable, we have not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.
Multiple revenue streams via multiple subsidiary companies

**Urban Juve Provisions Inc.**
- Direct to consumer sales worldwide via e-commerce site
- Retail sales in North America
- Distribution agreements set up in Canada, Colombia, being set up in Europe and North and South America

**Wright & Well Essentials Inc.**
- Now launching 9 THC products into the Oregon market under the brand Wright & Well

**W & W Manufacturing Inc.**
- Legal US retail and e-commerce manufacturing and distribution channel for beauty, health and wellness brands with legal hemp and CBD products for distribution throughout the United States, Europe and South America

**UJ Beverages Inc.**
- Line of eight wellness beverage formulas to be infused with CBD and one capsule product intended to treat hangovers.

**Yield Botanicals Inc.**
- Proprietary patent pending extraction technology combining Ayurveda therapeutic extraction methods with modern science and commercial hemp root oil production.

**Flourish Mushroom Labs**
- Catalogue of mushroom formulas to be used in ready-to-eat packaged foods such as soups, teas, hot cocoa, elixirs and truffles with the potential to develop into foundation for cordyceps (medicinal mushroom) business

**Thrive Activations Inc.**
- Provides management personnel and expertise to small and growing companies
Share Structure

Shares Outstanding: 101.6M

Average Daily Trading Volume: ~700,000 shares

Market Capitalization: ~$28M (as at Nov. 4, 2019)

Management/Insider Shareholdings: ~32% (shares only)

YTD 2019 Revenues: $3.9M (3 months ended August 31, 2019)

Debt: $0.00 (zero debt)
## Financial Overview

### Financial Highlights

<table>
<thead>
<tr>
<th></th>
<th>9 Months Ended August 31, 2019</th>
<th>Year Ended Nov. 30, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$3,872,879</td>
<td>$ 3,055,442</td>
</tr>
<tr>
<td>Cash on hand</td>
<td>$ 613,540</td>
<td>$ 36,211</td>
</tr>
<tr>
<td>Total current assets</td>
<td>$5,006,406</td>
<td>$ 2,563,102</td>
</tr>
<tr>
<td>Total assets</td>
<td>$6,501,261</td>
<td>$ 2,612,345</td>
</tr>
<tr>
<td>Net assets</td>
<td>$ 4,658,832</td>
<td>$ 1,329,204</td>
</tr>
</tbody>
</table>
Beginning in Q2 2018, revenues have grown steadily over past 6 quarters to date.
Financial Highlights Continued

- Revenue increased by 61% to $1.9 million in Q3 2019 compared to $1.2 million in Q2 2019, and increased by 355% compared to $0.4 million in Q3 2018

- Net losses decreased by 55% to $1.9 million in Q3 2019 compared to $4.1 million in Q2 2019, and decreased by 50% compared to $3.7 million in Q3 2018

- Total assets increased by 149% to $6.5 million from $2.6 million at 2018 year-end

- Net assets increased by 250% to $4.7 million from $1.3 million at 2018 year-end

- Working capital increased by 91% to $3.4 million from $1.8 million at 2018 year-end

- We have no commercial debt, including short-term loans, long-term loans or convertible debentures

- Basic and diluted loss per share decreased to $0.02 per share compared to $0.05 in Q2 2019 and Q3 2018.
Yield Growth Product Catalogue

Over 200 products available for licensing & distribution
2019-2020 Milestones

Since the beginning of 2019, Yield Growth has achieved various milestones in brand building and commercialization of our branded products.
Investment Highlights

Proven Management Team
The growing executive team and Board have deep experience with global brands including Johnson & Johnson, Procter & Gamble, M·A·C Cosmetics, Aritzia, Skechers, Best Buy, Coca-Cola, and Pepsi Corporation.

A Growing Market for Cannabis, Hemp and Edible Mushroom Wellness Products
Relaxing regulations, secure intellectual property and an intimate understanding of the luxury consumer positions Yield Growth for dominance in the market.

Diverse Revenue Streams
Revenue is driven by e-commerce sales, sales & distribution partnerships, and product licensing and services provided through various subsidiary companies.

Proprietary Formulas and Technology
Yield Growth has proprietary extraction technology for CBD and THC extraction as well as for the production of hemp root extract. It has developed or acquired over 200 high quality cannabis product formulas for edibles, topicals and beverages and has 12 patents pending.
Target Market
Canada & International

➔ Global wellness market value: $4.2 trillion in 2015*.

➔ Global cannabis market value: Expected to surpass $31 billion by 2021**.

➔ US Farm Bill signed into law in December 2018 creates potential $10.6 Billion industrial hemp industry

➔ Limited direct competition in our area of focus: High-end, natural, wellness products.

➔ Jefferies estimates CBD Beauty will be worth $US 25 billion within 10 years

Distribution Channels
1. Urban Juve e-commerce available internationally
2. Urban Juve retail sales available in Canada, the U.S. and Europe
3. Digital media marketing targeting residents in LA, San Francisco, NY, Toronto, Vancouver


***New Frontier Data
Savvy brands know that participating in the cannabis industry is a competitive imperative—and they’re already buying in.

Skincare industry poised for investment into the space

- Aug 02, 2019 - Cronos Group (NASDAQ:CRON; TSX:CRON) signs agreement to acquire Redwood, who manufactures, markets and distributes hemp-derived CBD skincare products under Lord Jones brand, for US $300M

- Aug 01, 2018 - Molson Coors Canada (NYSE: TAP; TSX: TPX) Announce Joint Venture with Hydropothecary Corporation (HEXO:TSX)

- August 15, 2018 - Constellation Brands (STX:NYSE), a massive alcohol beverage company, announced $5 billion investment into Canopy Growth (WEED:TSX)

- December 7, 2018 - Marlboro maker Altria Group Inc. (MO:NYSE) announced they will invest $2.4 billion in Canadian cannabis producer Cronos Group Inc (CRON:TSX)
Leadership Team

Penny White
Co-Founder, President & CEO, Director

- Serial entrepreneur and securities lawyer with over two decades of experience in online music, international film distribution, mobile payments, blockchain technology, crowdsourcing, renewable energy, pharmaceuticals, e-commerce and cannabis
- Co-founder of Merus Labs Inc. (TSX:MSL, NASDAQ:MSLI-Q), which was acquired by Norgine B.V. in 2017 for $342 million
- Recognized in PROFIT Magazine's W100 most successful entrepreneurs and included in PROFIT 500 Fastest Growing companies in 2015 and 2016

Thomas Bond
Director, The Yield Growth Corp. Chairman of the Board, Urban Juve Provisions Inc.

- COO and CFO of M.A.C. Cosmetics from 1993-1999, helping grow annual revenues from $12 million to over $300 million, until the company was acquired by Estee Lauder (NYSE:EL)
- 35 years experience partnering with entrepreneur businesses to build and deliver the operational and financial infrastructure to support annual double-digit revenue growth holding C-level financial and operational positions with companies engaged in cosmetics, apparel, and construction including M.A.C Cosmetics, Cover FX Skin Care and Tridel

Tamara Melck
Chief Operating Officer
The Yield Growth Corp.

- 16 years serving in multiple executive roles fashion retailer Aritzia (TSX:ATZ), including Vice President, Corporate Operations and Executive Vice President, People & Culture.
- Created several corporate backend functions that allowed Aritzia to scale its operations and achieve $743M in annual revenue and a market capitalization of over $1 billion when she left in 2017.
- Juris Doctor and Master of Business Administration from the University of British Columbia, a Master of Science in Journalism from Columbia University and completed the High Potentials Leadership Program at Harvard Business School.

Jeff B. Smith
Chairman of Yield Growth Advisory Board

- Chairman of Yield Growth Advisory Board. Former Global Chief Transformation Officer and Group Chairman for Consumer North America for Johnson & Johnson (NYSE:JNJ)
- Jeff’s division represented more than 42% of global revenue, and over US$6.5 billion in annual revenue with mid-single digit growth rates. In 2011, Jeff was appointed President, U.S. Skincare for North America and had full P&L responsibility for the Skincare portfolio within the U.S.
- As President of Johnson & Johnson’s largest business unit, Jeff grew it from the 3rd largest skincare company to #1 in the U.S. over 3.5 years.
Leadership Team

Amy Frankel
VP Licensing and General Counsel

- Former Co-general Counsel of Aritzia LP (TSX: ATZ) and Associate General Counsel of Skechers USA Inc. (NYSE: SKX)
- Over 15 years working in vertically integrated consumer product retail industry
- Expertise negotiating license and distribution agreements and managing international intellectual property portfolios

Rick Huang
Chief Financial Officer

- Former CFO of Hanwei Energy Services corporation (TSX: HE)
- Chair of the Audit Committee for 3 Tier Logic (TSXV: TTM) and Chair of the Governance Committee and member of the Audit Committee of Poydras Gaming Finance Corp. (TSXV: PYD)
- Negotiated for international joint ventures, including drafting shareholders’ agreements, establishing international legal entities, and assets transfers

Karla Cheon
VP Marketing

- Former Director of e-commerce and online experience at Aritzia
- Played key role in Aritzia’s expansion into the USA, and Quebec, its eCommerce launch, and IPO
- Developed the content and traffic generation strategy for www.aritzia.com
- Helped build Aritzia’s first eCommerce website, creating its award-winning online experience
MEET URBAN JUVE

A hemp-powered skincare line that brings together Ayurvedic teachings and modern science. Making us focused on delivering true rejuvenation—from the inside out.

Our natural, effective products are infused with Hemp Root Oil, crafted through our exclusive proprietary extraction process, along with Hemp Seed Oil.

We use only high-quality super-ingredients, never anything artificial. We are cruelty free.
Primary target: MILLENNIALS (ages 22-37)

Secondary target: GEN X (ages 38-53)

The category focus is on women, but there’s no denying the power of a unisex appeal.
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Secondary target: GEN X (ages 38-53)
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OUR PRODUCTS
MEDIA COVERAGE

BRITISH VOGUE
September 2019

ELLE CANADA
September 2019

UK VOGUE
October 2019
The current in-market Urban Juve line contains no CBD but our upcoming 2020 roll-out will include new CBD products formulated with organically-sourced CBD.

Our proprietary extraction methods utilize Hemp to create full-spectrum, CBD-rich terpenes and other beneficial compounds.

*contains no THC
Partnerships
Melorganics, Antler Retail and Organic Medical Growth

Melorganics

Melorganics has exclusive retail distribution and non-exclusive e-commerce distribution rights for Urban Juve products in Greece and Cyprus. To maintain exclusivity in the territory, Melorganics will purchase a minimum of US $300,000 in Urban Juve products in the first year and US $500,000 in each subsequent year.

Melorganics also has acquired exclusive rights to distribute Wright & Well CBD products for an additional $100,000 for 2 years and European rights to 6 new product formulas for CBD infusion for $900,000.

Greece’s luxury market is showing promising growth with overall economy forecasted to grow by 2.2 percent by 2020*—outpacing the wider Eurozone.

Antler Retail

For a $1.8M consideration, Yield Growth has extended licenses to Antler Retail for 48 men’s line product formulas for the California market, plus 8 formulas for worldwide distribution. The line includes hair pomade, beard oil, shaving cream, deodorant and 4 essential oil colognes.

Organic Medical Growth OMG3

Yield Growth has established an exclusive agreement with OMG3 to distribute Urban Juve through 9,000 stores in Colombia. The company has a further network of 44,000 additional points of sale in Brazil, Costa Rica, Panama, Argentina, El Salvador, Guatemala, Uruguay, Chile, Ecuador and Peru, and Yield Growth is pursuing extending the agreement to encompass this broader network.
Wright & Well branded products are launching in the legal cannabis markets of Oregon and California, and will serve the growing number of wellness-minded people seeking new ways to take control of their health. Sophisticated, familiar and intelligent, the new brand aims to demystify the world of cannabis and make it more accessible for a wider audience.

Through a licensing agreement with Nova Paths LLC, Wright & Well will manufacture and distribute THC- and CBD-infused topicals through a distribution network of 400 stores. As part of the agreement, Nova Paths will retain a fee of 25% of the wholesale revenues from sales of Wright & Well, and pay the balance of wholesale revenue, less certain expenses, to Wright & Well.

Wright & Well is also preparing to launch a line of full spectrum CBD tinctures, body balm, body gel and body oil in California in early 2020.

The Brightfield Group estimates the hemp-CBD market alone could hit $22 billion by 2022.
Wright & Well  
Our Brand Supports You

- Every aspect of our brand including its name, product names, packaging and every pixel in the supporting materials are rooted in thorough industry and consumer research.
- To complement our formulations, we also made sure the look and feel of our line resonates with the intended audience.
- Our signature ‘bloom box’ creates a surprising experience to the first time user, along with delivering a special message inside underneath the bottle.
- This packaging stands out on any shelf to help boost sales,
- We extend support to our partners and distributors with marketing and design support.

We don’t cut corners, we round them.
Be Chill 25ml Tincture

Take a chill pill. Sort of.

(It’s a tincture.)
A CBD & THC infusion like no other

Wright & Well, an Ayurveda-inspired line supported with Hemp Root Oil is uniquely formulated to help people relieve pain and live a thriving life.

Our formulations and patent pending extraction methods of Hemp Root Oil are packed full of synergistic goodness:

- High absorption rates
- Reduces inflammation
- Soothes irritation
- High in anti-oxidants
- Rich in terpenes and triterpenoids

Lift your being & live your best life.

Marijuana Infused Massage Oil
- Soothe inflamed areas
- Renew your skin’s vitality
- Relieves aches and pains

Marijuana Infused Gel
- Exceptional healing and anti-inflammatory properties
- Provides muscle and joint relief for sprains, strains and other sport injuries

Marijuana Infused Balm
- Manage chronic pain from old injuries, rheumatism and arthritis
- Get soothing relief with our nourishing and deeply penetrating formulation

Hemp CBD Tincture, Extra Strength
- Reduce inflammation
- Calm nerves

Hemp CBD Tincture
- Reduce inflammation
- Calm nerves

Cannabis & Hemp CBD Tincture
- Reduce stress & pain
- Reduce insomnia
## Wright & Well

**Retail Postcard Concept**

**Starter kit includes:**

- **SAVE 10%** when you buy 6 units of every product!

  $894 (reg. $993)

- Included at no extra charge:
  - Product training
  - Professionally designed signage, post cards and posters
  - BudTender Training & Certification Program
  - In-store event

<table>
<thead>
<tr>
<th>PRODUCT NAME</th>
<th>BRANDED NAME</th>
<th>SIZE</th>
<th>THC/CBD FORM &amp; QUANTITY</th>
<th>WHOLESALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marijuana Infused Massage Oil Purple Hindu Kush Oil &amp; CBD Isolate</td>
<td>BE LOVED Soothe yourself &amp; feel renewed</td>
<td>100 mL (3.38 fl. oz.)</td>
<td>THC: 0.08% CBD: 0.2%</td>
<td>$28/unit</td>
</tr>
<tr>
<td>Marijuana Infused Gel Purple Hindu Kush Oil &amp; CBD Isolate</td>
<td>BE RELIEVED Release tension &amp; feel relaxed</td>
<td>50mL (1.69 fl. oz.)</td>
<td>THC: 0.15% CBD: 0.2%</td>
<td>$27.50/unit</td>
</tr>
<tr>
<td>Marijuana Infused Balm Purple Hindu Kush Oil &amp; CBD Isolate</td>
<td>BE FREE Push forward &amp; feel spirited</td>
<td>50mL (1.69 fl. oz.)</td>
<td>THC: 0.15% CBD: 0.2%</td>
<td>$25/unit</td>
</tr>
<tr>
<td>Hemp CBD Tincture, Extra Strength CBD: Hemp source</td>
<td>BE BETTER Reclaim movement &amp; feel able</td>
<td>10mL (0.34 fl. oz.)</td>
<td>THC: &lt;LOQ/serving; &lt;LOQ/container CBD: 20 mg/serving; 1000 mg/container</td>
<td>$25/unit</td>
</tr>
<tr>
<td>Hemp CBD Tincture CBD: Hemp source</td>
<td>BE BETTER Reclaim movement &amp; feel able</td>
<td>25mL (0.85 fl. oz.)</td>
<td>THC: &lt;LOQ/serving; &lt;LOQ/container CBD: 8 mg/serving; 1000 mg/container</td>
<td>$25/unit</td>
</tr>
<tr>
<td>Cannabis &amp; Hemp CBD Tincture CBD: Hemp source</td>
<td>BE CHILL Sleep well &amp; feel energized</td>
<td>25mL (0.85 fl. oz.)</td>
<td>THC: 1.5 mg/serving; 758 mg/container CBD: 1 mg/serving; 500 mg/container</td>
<td>$35/unit</td>
</tr>
</tbody>
</table>
Yield Growth will engage Apothecary Botanicals to manufacture and distribute its Jack n Jane products in British Columbia, combining Yield Growth’s proprietary formulations with Apothecary Botanicals’ cannabis supply, services, facilities, equipment and required Health Canada licenses for processing and sales.

Yield Growth will supply all non-cannabis ingredients, packaging, and design while Apothecary Botanicals will supply cannabis containing THC and/or CBD as required for the various product formulations. The first phase of production is expected to include three tinctures containing THC and CBD, with a goal of coming to market by Spring 2020.

Yield Growth intends to incorporate many of the products in its catalogue into the Jack n Jane line, including its own proprietary hemp root oil as a key ingredient and many other high-quality botanicals. The product line currently includes CBD and THC tinctures, muscle and joint gel, massage oils, muscle balm, and foot cream, with several new products in development including transdermal patches and bath soaks.
W&W Manufacturing Inc.
CBD Products for the United States

W&W Manufacturing is a retail and e-commerce sales distribution channel established for legal cannabis beauty, health and wellness products throughout the US. Based on our proprietary method for hemp root oil extraction, Wright & Well offers consumer products infused with CBD. All Wright & Well products are formulated by an Ayurvedic practitioner with three decades of experience, and rigorously tested for quality and purity.

W&W Manufacturing is launching a line of CBD topical products in California under the brand Wright & Well CBD.
Flourish Mushroom Labs
Yield Growth Subsidiary

Flourish Mushroom Labs has acquired formulas and know-how for ready-to-eat packaged food products, such as soups, teas, hot cocoa, elixirs and truffles, to be mixed with edible mushroom.

The subsidiary provides a foundation for an edible mushroom business that may ultimately incorporate cordyceps (medicinal mushrooms) as part of Yield Growth’s catalogue of natural wellness products.

Studies have shown that cordyceps boost exercise performance, improve memory and sex drive, slow growth of tumours and can improve heart health.*

The global edible mushroom market is expected to grow at a CAGR of 7.95% to grow to US $62 billion by 2023.**

*www.healthline.com
**Research and Markets
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